



OUC Board Meeting of Tuesday, January 17th, 2012
Minutes

In attendance:

Rick Le Blanc (D)
Mar Smith (D)
Dave Noble (C)
Raimund Krob (C)
Marianne Collins (C)
Ayisha Hassanali – Sport Safety

Regrets:

David Taylor (D)
Joe Sildiryan (Ont Central East)
Doug Rosser – FSE
Helmut Bock – RC for Ont. East
Randy Cook – RC for Ont North

Absent:

Chris Phinney (D)
Stephen Weir – Sport Safety

On the bridge

Regional Coordinators
Ken Boyce (Ont Central West)
John Charest (Ont South West)

Listener

Derek Causarano – EUC
Brant Telfer - OUE

Called to order: 19:41
2 Directors - Quorum is not met

Meeting called to order 20:12

The board accepted the minutes of the Tuesday, December 13th, 2011 Board Meeting

Welcome Marlyn Smith to the Board of Directors of OUC. She will assume the position of Director-Sport Safety

Regional Coordinator's Reports:

Ontario East 2 Position vacant

Ontario East 1 Helmut Bock

No report- Raimund suggested asking Brooke Hooykaas to be the Regional Coordinator. Rick will call and email her.

Ontario Central East Joe Sildiryan

As you know I have the Master schedule for Ultimate Travel show demo tank which is attached. Also I am working on for The Outdoor show and the draft schedule should be ready by this weekend. For travel show the badges will be with me as clubs show up they will need to contact me so I can provide them the badges. Also Ajax Scuba club will be joining the OUC again just getting paperwork together and it will be sent out shortly with the payment. Most likely this week. That's all I have for this meeting if anyone has any questions including the member clubs they can email me I will answer or provide the information needed.

Ontario Central West Ken Boyce

Ken is new in this role and would welcome information. Raimund and Rick will meet with Ken. The Toronto Scuba Club based out of York University needs to be approached and Ken would like help

Ontario South Position vacant

No Report



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Ontario West John Charest

SWODA held their New Year's Dive at the Bluewater Bridge in Sarnia. Due to poor visibility, it was only a snorkel drift with 3 divers in the water. After the event we had hot dogs, hot chocolate and coffee with a total of 7 SWODA members attending.

SOS Huron Shores, SWODA, LSSC and OUC are putting together a mall display at the Masonville Mall in London to get the public and divers alike to know about the community of diving, shipwreck awareness, and dive clubs in the southwestern area of Ontario. We are also planning to attend a Sport Show in London at the Western Fair on Feb 24, 25, 26.

The Sarnia Underwater Club is holding their 1st meeting of the year in hopes to see if the Club will continue. I am planning to attend this meeting on Jan 18 at 6:30pm

Ontario North Randy Cook

No report

Ontario North West Position vacant

No report

Board of Director's Reports:

Rick Le Blanc, Acting President and Membership Director

Change in Mission Statement:

Change OUC's mission statement to drop the word "educate". New statement to read "To promote the sport of scuba diving in Ontario through safety, advocacy, cultural & environmental awareness, self governance... and fun!" Do we want to add "since 1958? Reasoning is we do not hold or promote any classes of any type. We do not have the resources or plan to put together any educational classes. Decision will be held off until next meeting when we will have a quorum of Directors.

Maritime Heritage Advisor update:

First week of December, The Ministry of Tourism, Culture and Sport terminated the Marine Heritage Advisor. S.O.S., APA (Association of Professional Archaeologists) and OUC wrote letters to the Honourable Mr. Chan, Mr. McGuinty, other ministries and opposition critics.

Raimund sent an "email blast" to 2700 people.

Through Mr Chan's office, a meeting is set-up with Blair Rohaly, Manager of the Archaeology program. Stephen and I attended the meeting on Thursday January 12th. We pleaded our case but to no avail. Land Archaeologists will issue permits. We asked for another meeting with his superior and Blair would set it up. Scarlett Janusas, of APA, called Mr. Peter Armstrong, Director and was told that permits would still be issued and he showed no concern or empathy toward the lack of a Marine Heritage Advisor.

Stephen called Mr. Hudak's office to arrange a meeting and to invite him to the Outdoor Adventure Show. Our intent is to have him get into the demo tank and have some media exposure.

We will continue to pursue a meeting with Mr. Chan.



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Ice Floe Race update:

Rick is the Chair. Email sent out to clubs with excel workbook attached asking for people to be part of Core Planning Team. Raimund, Marianne and Rick participated on a teleconference call on Friday the 13th. Some duties were divided. Terry Ethridge has recruited several volunteers. More Core planning team members are needed.

AGM membership feedback / 2012 planning:

Dave N, David T., Raimund, Mar and I had a conference call on Tuesday. We broke down the 41 points which can be found on the website under "Archives – AGM"

From our discussion we determined that;

- 1- More emphasis required on OUC's Facebook page and social media
- 2- Rick will have a meeting with the Club Presidents to bring together common ideas, practices and training methods that can be used by other clubs. Perhaps cross training of DM's for clubs that can perform this activity.
- 3- When asking for club support be precise with the duties, give a timeframe, who they report to and time commitment.
- 4- Ask Clubs if they wish to take on various activities like the Treasure Hunt and Eco Advocacy initiative.
- 5- Ask clubs for some cross reciprocity. Eg. Have OUC's web address on clubs' website. Have the clubs training and dive schedule on OUC's website.
- 6- Place CritiCall # on SCUBA Directory
- 7- Issue RFP insurance quote for divers OUC's policy does not currently address.

Search for directors:

We have advertised on line in the Toronto Star, Toronto Sun, Kijiji and Yourclassifieds.ca. To date no responses

Marlyn Smith, Director of Sport Safety:

Newly appointed to the position Nothing to report but she will get up to speed quickly. Mar will contact Stephen and Ayisha for details and progress. Mar will provide OUC with a SWODA article for "Ontario Diver"

Going forward we OUC will continue with two programs; "Ontario Scuba Incident and prevention Report", and the "Scuba Diver Safety Awareness program" - SDSAP

Aviva Barth Memorial Program (ABMP), will be dropped due to lack of human resources but can be resurrected as resources become available.

Fathom Five Report will remain under the Director of Sport Safety but will be headed by Raimund and Peter White.

Rick Le Blanc Membership Director

See Rick's President report

Director of Communications position vacant

See Rick's President report

David Taylor Director of Finance

Rick gave a brief report on the bank balances and that Doug is working on changing the year end to the calendar year. A preliminary report was given whereby OUC's net income for July to December is -\$10660.54 but explained in the fact that expenses for insurance in December but revenues are in January 2012.



Portfolio Coordinator Reports:

Marianne Collins Advisor to Membership Director and Ontario Diver newsletter editor

Interim Newsletter General Editor report: One more Ontario Diver newsletter to be published. Mar to hand in an article about SWODA. Summary of Ministry letters to be sent to Mar.

Insurance Program Coordinator report: \$5400.00 premium has been paid. This includes the 8% tax.

Change on line ads to read "being a diver is an asset" rather than being mandatory to help encourage more applicants.

CRITICAL # should be more prominently displayed on our website as well as on the Scuba Directory

David Noble Advisor to the Director of Sport Safety, Webmaster, OUC Dive Ontario Directory Coordinator

Ice Floe Race with prize sponsor to be posted on the website. Beneficiary will be posted once Rick confirms to Dave which one it is.

Website has been updated

Raimund Krob, Past President and Advisor to President:

Commercial Value Proposition:

Working on the Commercial Value Proposition (CVP). Time line:

Send to OUC Directors and Advisors on January 25th.

OUC personnel to respond by January 30th with their feedback.

Raimund will to send the CVP back to the OUC. OUC Directors and Advisors will take the CVP to 4-5 "Friendlys" for testing and feedback.

Request for Proposal (RFP):

RFP to be emailed to insurance companies by the 18th of January with a return deadline of February 29th, 2012.

Administrative Office Reports: Nothing to report at this meeting

Old business: Nothing at this meeting

New/other business: None

Adjourned Meeting as of 21:57 hrs,

Next meeting: February, 2012 19:30 - regular monthly meeting

Reference Documentation: none